



PROVIDENCE

GAY FLAG FOOTBALL LEAGUE

2020 SEASON SPONSORSHIP INFORMATION

TACKLING
STEREOTYPES,
BUILDING
COMMUNITY, AND
TRANSFORMING
LIVES THROUGH
SPORT FOR THE
LGBTQ AND ALLY
COMMUNITY.

ABOUT US

Providence Gay Flag Football League (PVDGFFL) is Rhode Island's premiere co-ed flag football league for the LGBTQ+ community. We are a 501(c)(3) non-profit, charitable organization promoting competitive recreational football. Our league's vision is to create a safe and inclusive environment where people, regardless of sexual orientation or gender identity or expression, can participate in a competitive and friendly team sport, develop a social support system, and build lifelong friendships. All skill levels are encouraged to participate, play, and volunteer.

We are committed to delivering a welcoming and inclusive environment with all league activities including football, and giving back to the community through educational, outreach, volunteer, and community service activities. More information about our league and activities is available on our website:

www.pvdgffl.org

WHY WE PLAY

We play not only because we enjoy flag football, but also to foster community and camaraderie, to be active participants in the Rhode Island community, and to serve as examples for the next generation of LGBTQ+ youth, inspiring acceptance, pride, and self-confidence. We play to build bridges and break down stereotypes within and beyond our own community by creating a uniquely welcoming environment to play recreational flag football with integrity and sportsmanship.



NATIONAL EXPOSURE

Since its founding in 2002, the National Gay Flag Football League has launched active leagues in cities such as Boston, LA, San Francisco, Denver, Phoenix, Atlanta, and New York; our own Providence league is the twenty-third expansion city. We compete in national tournaments including the annual Gay Bowl against other member cities.

PROUD MEMBER CITY
OF THE NATIONAL GAY
FLAG FOOTBALL LEAGUE



COMMUNITY

An integral component of our league is having a sense of community on and off the field. Our players, captains, referees, and fans are provided regular opportunities for social and community service engagements. All are encouraged to give back to their surrounding neighborhoods through volunteer opportunities. Our league is engaged with local non-profit organizations to establish our volunteerism program to donate time and resources to improve the lives of LGBTQ+ people in Rhode Island.



2020 BUDGET

We are dependent on sponsorships and donations to run our league. Our all volunteer board oversees an annual budget of approximately \$45,000. Player fees cover only 65% of our overall expenses. We hope to make our league affordable so any person who wants to participate and play has an opportunity to do so. We want to continue to offer financial assistance to any players in need; we don't want to turn anyone away for an inability to pay.

ACHEIVING OUR GOAL

We'd love for your business to be part of our LGBTQ+ community and help us bring the flag football experience to Rhode Island. We cannot do this alone, your support will help establish our league and enable us to grow and thrive in the community. Our budget relies on the generosity of our sponsors, locally and nationally, along with fundraising events we'll hold throughout the year. The cost of running an entire league for over 200 participants quickly absorbs the league player fees and contributions from fundraising events we collect in the spring and fall. Our goal is to make a positive impact on our local LGBTQ+ community as well as promote our league, the City of Providence, and all of Rhode Island.



SPONSORSHIP BENEFITS

Donating to our organization promotes equality, the celebration of diversity, and the expansion of access to athletic competition to LGBTQ+ individuals who otherwise would not have the opportunity. Our league participants will interact with thousands of local community members and other leagues from around the country. The NGFFL has over 2,500 participants across all 25 member cities. Participants in our league will be diverse in age, ethnicity, background, and careers. Sponsoring our league will provide exposure to your business to a group who travel, are tech savvy, and are not afraid to voice support for the companies who promote and advance the rights of individuals and families within the LGBTQ+ community. Based on your contribution level your logo and business information may be included on our website, monthly email newsletter, jerseys, signage, and other league apparel and marketing materials. Our loyal participants and followers will recognize your business as a sponsor of our league. Your sponsorship brings us that much closer to making our league a success and a staple of the Rhode Island LGBTQ+ community.

WE ARE A PUBLIC CHARITY

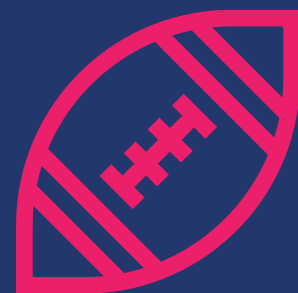
Providence Gay Flag Football League is a 501 (c)(3) charitable organization and Rhode Island non-profit corporation. Our EIN is 83-2192377. All or a portion of your contribution to our league may be tax deductible. We recommend you consult your tax advisor. Per IRS regulations we will provide a written receipt for all contributions for your tax filing and reporting purposes.



197 PARTICIPANTS

18 TEAMS

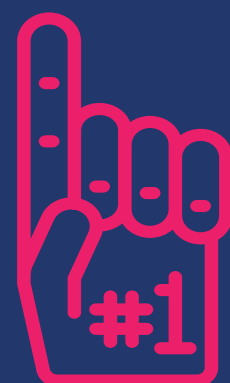
146 GAMES PLAYED



40
VOLUNTEERS

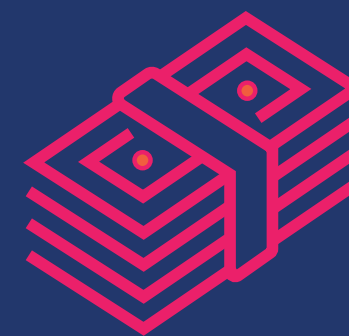


250
VOLUNTEER
HOURS

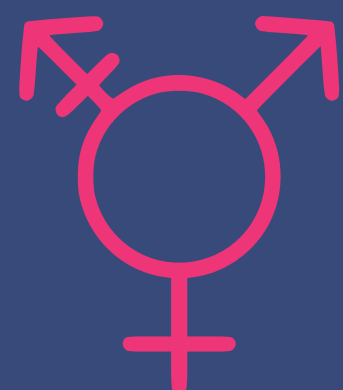


50%
NEVER PLAYED
FOOTBALL BEFORE

\$1200
DONATED
BACK TO THE
COMMUNITY



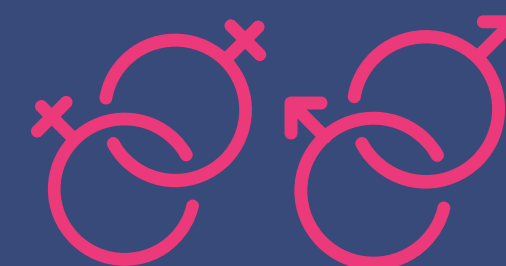
TO: YOUTH PRIDE,
AIDS CARE OCEAN STATE,
TRANSGENDER NETWORK
OF RHODE ISLAND,
AND OTHERS



11%

IDENTIFY AS TRANSGENDER,
NON-BINARY,
GENDER NON-CONFORMING,
OR ANOTHER GENDER IDENTITY

34
AVERAGE
AGE



86%

IDENTIFY AS GAY, LESBIAN,
BISEXUAL, QUEER, OR
ANOTHER SEXUAL ORIENTATION

ANCHOR LEVEL \$250-999

- Public thanks via Instagram, Twitter, and Facebook
- Listed in all "Rhody Huddle" email newsletters
- Featured in sponsor section of our website
- Promote your business at our fields 1 week in Spring and 1 week in Fall (we provide tent & table)

COMMANDER LEVEL \$1000-2499

- All included in "Anchor" level plus ...
- Logo printed on all team jerseys
- Logo printed on all volunteer, captain, and director t-shirts

ADMIRAL LEVEL \$2500-4999

- All included in "Commander" level plus ...
- Logo featured on homepage of our website
- Logo featured on field signage

PRESENTING SPONSOR \$5000+

- All included in "Admiral" level plus ...
- Logo printed on league banners and travel team jerseys



*Be the organization to join the New England Patriots
as a Presenting sponsor*

COMPETE **CONNECT** UNITE



GFFL

pvdgffl.org

SPONSORSHIP AGREEMENT

You can complete the sponsorship agreement and submit your donation online using a debit or credit card, checking account, or PayPal.

Visit our website: **www.pvdgffl.org/sponsorship**

If you prefer to submit the agreement through paper form and check please let us know, and we'll make arrangements.

THANK YOU

We are eternally grateful to you and your business for sponsoring our league. If you have other ideas for sponsorship or prefer to donate an in-kind gift please let us know, we are happy to work with you.

2020 Board of Directors

Duane Gosley
John Mancone
Kolby Purcell
Anthony DeRose

John Zajicek
John Phillips
Rolfe Hubley
Mai-Thy Vuong

Greg Polzer
Jana Clark
Bruce Lewis



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